CYBERTECH™ CYBER TECHNOLOGY INSIGHTS
MARTECH™ MARKETING TECHNOLOGY INSIGHTS
HRTECH™ HR TECHNOLOGY INSIGHTS
FINTECH™ FINANCIAL TECHNOLOGY INSIGHTS
AITECH™ AI TECHNOLOGY INSIGHTS
HEALTHTECH™ HEALTH TECHNOLOGY INSIGHTS

We are the leading global network of B2B tech insights publications, reaching over **33 million professionals** annually—including senior decision-makers, technology buyers, and solution providers across the IT, cybersecurity, SaaS, and AI-powered marketing sectors.

Our Background

Intent Amplify owns the fastest-growing network of media technology companies in the IT SaaS and AI marketing sectors, delivering in-depth coverage of software innovation, AI-driven solutions, and digital transformation strategies.

Empowering CXOs with unrestricted access to strategic insights.

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INTENTTECH™ INTENT TECHNOLOGY INSIGHTS

FINTECH™ FINANCIAL TECHNOLOGY INSIGHTS

SAASREVIEW™ SAAS TECHNOLOGY INSIGHTS

CONTACT CENTER™ TECHNOLOGY INSIGHTS

Truly dedicated to informing the industry – no fluff, pure insights.

CYBERTECH™
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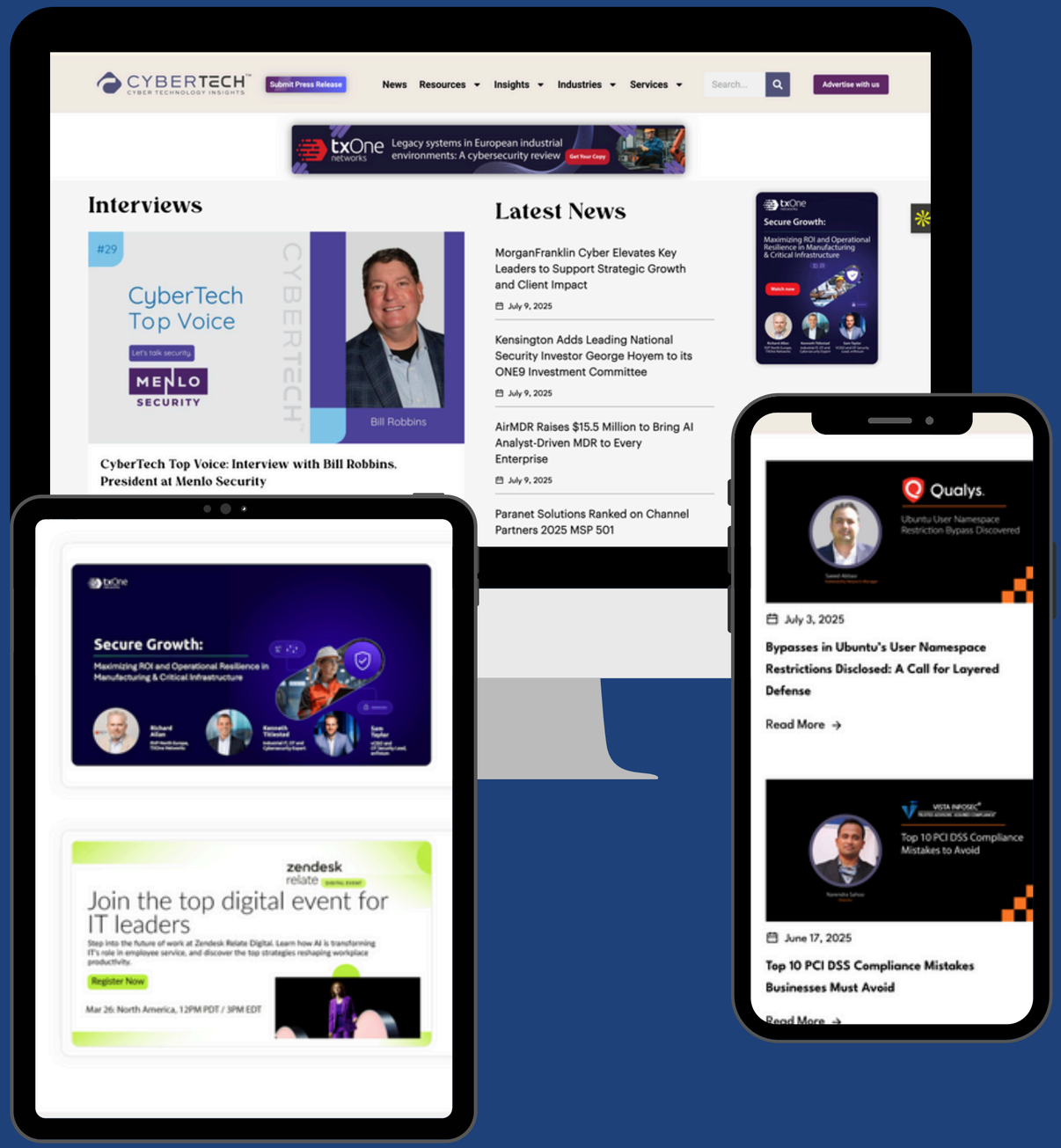
Our website is a leading hub for Cybersecurity and Data Infrastructure news, attracting a growing global audience of over 750,000 followers and subscribers, including CXOs, IT and security professionals, industry influencers, and decision-makers worldwide.

With our rapidly expanding reach, we offer a variety of promotional opportunities to elevate your brand and amplify your message to a highly engaged, targeted audience.



Our Numbers

Readers come from more than 200 countries around the world, making our cybersecurity and IT networking-related news audience truly global.

Readers come from the IT, AI-as-a-service, and B2B SaaS industries, with the largest audience base consisting of titles:

- CISOs, CTOs, CIOs
- Heads of IT, Heads of Security
- Cybersecurity Analysts, DevSecOps Engineers
- Network and Infrastructure Engineers
- Cloud Architects, Data Engineers
- Managers – Channel partners, alliances, and MSPs
- Researchers and trainers

Top Geographical Readership

- North America **40%**
- EMEA **25%**
- ANZ **15%**
- Asia **15%**
- Rest **05%**

Followers **700k+**, 12 million page post views over the last 8 months

AI-optimized search and 12+ minutes of average reading time for the cybersecurity audience

Total Traffic:

200K+ direct traffic from search and referrals
44% readers from the Director+ level cadre
9000+ posts with reading time above **12 minutes**

Product Portfolio

Intent Data and Insights

Single Touch

Double Touch

Multi-channel Outreach

Audience Data Intelligence

BANT and Highly Qualified Leads

Tele-marketing

Media and Advertising

Content Marketing- Editorial

Content Marketing- Sponsored

Banner advertisements

Press Release Syndication

Sponsored Newsletters

Events and Webinars

Demand Generation

Content Syndication

Webinar registrations

Account-based Marketing Programs

Buyer Journey Mapping

ICP and Persona Insights

Sales

Intent signals for SDRs

Sales Qualified Leads

Appointment Setting

Outbound SDRs

Want to learn more? Get in touch!

For lead gen pricing

Contact us at **sales@intentamplify.com**

Featured Brands

Advertorial Services [Service A]

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Checklist			
Deliverable	**Quantity**	**Unit price (USD)**	**Total Price**
Custom Event Listing Page	1	2000	2000
Banner Ads (Sitewide)	4	1500	6000
Email Blasts	2	2000	4000
Event (Recap Articles) with insights	2	1500	3000
Total			**15,000**

Paid Media Services [Service B]

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Checklist		
Deliverable	**Quantity**	**Unit price (USD)**
Thought Leadership Article	1	2000
Interview (email-based)	1	1500
Demo-based Featured article	1	2000
Combo 1	5 Thought Leadership Articles	4500
Combo 2	3 Guest Articles + 1 Interview + 2 Press release (embargoes accepted)	6000
Popular by Choice	**5 Guest Articles + 1 Interviews + 1 Demo-based article + 5 Press Releases (guaranteed)**	**10,000**

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Full-Throttle Package:

***45%** of CyberTech companies chose **ELITE** in 2025.*

Package	Configuration	Price
PRO	Service A + Combo 1	19,500
PREMIUM	Service A + Combo 2	21,000
ELITE	Service A + Popular by Choice	24,000

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Advertising Options Available:

Leaderboard banner : (728 x 90)

Thumbnail-styled : (150 x 100)

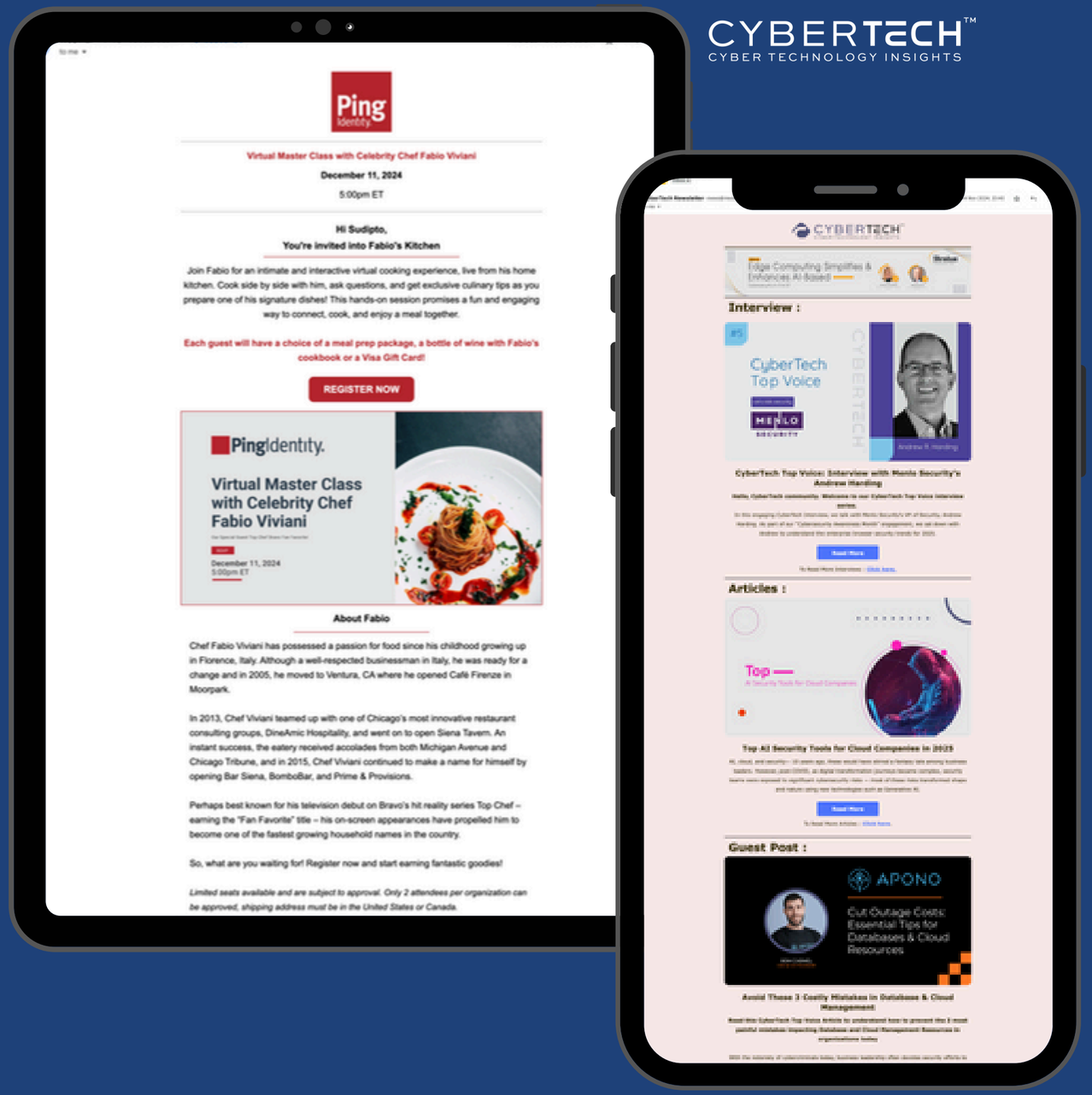
Mid-size banners : (320 x 100)

Large banner : (320 x 250)

Half-leaderboard banner : (350 x 90)

Targeted web banners (placed strategically in our top-ranking articles, interviews, and featured roundup stories).

We also offer website takeovers



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Targeting Options on the Home page

Leaderboard banner : (728 x 90)

Thumbnail-styled : (150 x 100)

Mid-size banners : (320 x 100)

Large banner : (320 x 250)

Half-leaderboard banner : (350 x 90)

Targeted web banners can also be placed strategically in our top-ranking articles, interviews, and featured roundup stories.

We also offer website takeovers for events.

Targeting Options via Emails

By Region

By Industry

By Job Title

By Keywords & Intent

Open Rate: between 39% and 42%

Click-Through Rate (CTR): 12%-15%

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CONNECT WITH US

sales@intentamplify.com

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